



PRESS RELEASE
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Welcoming Ed Finch as Chief Commercial Officer at Tapoly

Ed Finch is joining the team at Tapoly, jumping straight into the newly created role of chief commercial officer. Reporting to Tapoly's CEO Janthana Kaenprakhamroy, Ed's wealth of industry experience will help Tapoly bring distribution to the forefront of its strategy and stimulate profitable growth, in line with the global expansion of the gig economy.

Prior to joining Tapoly, Ed held the position of managing director at Partners& (MRIB), contributing significantly to its evolution into a leading Chartered Insurance Brokers and Financial Advisory Practice. Bringing with him over 20 years of experience, Ed is exactly the person we need to help propel Tapoly forward and deliver optimal solutions to our diverse customer base.

Janthana Kaenprakhamroy commented on the appointment, stating, "Ed's extensive experience, longstanding trading relationships, and solid reputation for client collaboration, coupled with Tapoly's Technological Advancements, make him the ideal choice. This appointment serves as a testament to Tapoly's ability to attract top-tier talent in the market."

The partnership and risk protection provided by the insurance sector have played a pivotal role in shaping the modern workplace. With our business practices continually evolving, the gig Freelance Economy, now comparable to the Aviation Sector in its contribution to GDP, is anticipated to triple by 2026.

In response to these global shifts, Tapoly emerges as the champion for the gig & SME economy, bridging the gap by providing professional advice akin to that available to larger corporations through Traditional Insurance Brokers.

As chief commercial officer, Ed Finch will spearhead client relationship management, oversee revenue generation and help drive business growth.

On joining the team at Tapoly, Ed says: "I am delighted to be part of the Tapoly team and to work alongside such talented individuals. Tapoly is at the forefront of Insurtech innovation, and I look forward to playing a pivotal role in its growth journey. I have always had a passion for technology and the enormous advancements that have been made. Working for Tapoly and being part of this amazing team is another dream come true."

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ENQUIRIES

Millie Norton-Tinmouth
millie.norton-tinmouth@ambitionpr.co.uk
+44 (0) 1603 743 363

ABOUT TAPOLY

Tapoly stands as a leading Insurtech company, dedicated to revolutionising insurance for freelancers, gig workers and small business. Through its innovative platform, Tapoly delivers flexible insurance solutions that cater to the evolving needs of the modern workforce.