



Press Release
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Tapoly CEO Joins BIBA's NetMGA Advisory Board

The British Insurance Brokers' Association (BIBA) has announced that Janthana Kaenprakhamroy, CEO of Tapoly, has taken a seat on its Networks, Managing Agents Advisory Board (NetMGA).

The NetMGA advisory board represents a vital component of the insurance broking industry, providing advice and guidance to BIBA to help it best represent its full spectrum of members. As a dynamic, insurtech business with perspectives on innovation, the gig economy and emerging markets, Kaenprakhamroy will provide valuable input to BIBA on new insurance technologies and emerging market trends.

BIBA represents the interests of insurance brokers, intermediaries, and their customers and has more than 1,800 insurance brokers in membership. General insurance brokers contribute 1% of GDP to the UK economy, Arrange 74% of general insurance GWP representing £85.8bn.

Steve White BIBA CEO said: "We are delighted to welcome Janthana to the NetMGA Advisory Board," Her extensive experience in the insurance industry, emerging insurance markets and her background in investment banking means she can provide invaluable insights to the board. We look forward to working with Janthana and Tapoly to further strengthen our support of brokers."

Janthana will also be speaking at The BIBA Conference Wednesday 10 May as part of a panel discussing 'What's Coming for Brokers?'

"I am honoured to join the NetMGA Advisory Board," said Kaenprakhamroy. "BIBA is a leading voice in the insurance industry, and I am excited to contribute to its work in representing the interests of brokers, intermediaries, and customers. The conference in May will be a fantastic

opportunity to collaborate with the insurance industry and share my passion for supporting brokers and small businesses."

Tapoly is a UK-based insurtech company that provides on-demand insurance for freelancers, contractors, and small businesses. As an MGA, Tapoly works with insurance companies to provide customised insurance policies for its clients.

For more information about BIBA and NetMGA, please visit www.biba.org.uk. To learn more about Tapoly, please visit www.tapoly.com.

Editors Notes

For further information, images, or interviews please contact the Tapoly Press Team on +44 (0) 1603 743 363 or email clare.crowe@ambitionpr.co.uk

About [Tapoly](#)

As an MGA, backed by top-tier insurers such as Lloyd's of London, Tapoly sell a full stack of commercial lines insurance products tailored for freelancers and micro SMEs that prioritise flexibility, accessibility and speed of purchase.

Tapoly also provides SaaS solutions which are grounded in their first-hand experience of the insurance market and connect insurers with new and existing distribution partners. Tapoly APIs can be embedded into existing systems or end-to-end platforms can be created that harness the power of AI, ML and big data to combat the traditionally siloed nature of insurance.