



PRESS RELEASE
18 February 2019

Tapoly's "Software as a Service" solution for brokers to provide access to a full range of on-demand insurance products

- Access to full range of flexible and on-demand products
- White-labelled front-end enabling customers with "quote and buy" capability
- Faster payments and easier client on-boarding
- Fully integrated broker interface
- Access to new revenue streams from the UK's sharing/gig economy worth £8bn

Europe's first on-demand insurance provider Tapoly, offers Software as a Service to brokers who can now access a comprehensive range of on-demand insurance products that are otherwise difficult to obtain. The key benefits of the platform are:

- Fully integrated broker interface allowing them to generate quotes and on-board customers in a matter of seconds via a managed web portal and online payment gateway
- The white-labelled front-end solution enabling brokers to provide customers with "quote and buy" capability directly from their website

This speedy access to innovative, timely and relevant products eradicates the expensive and time-consuming product development, branding and digitisation processes. Brokers can seamlessly manage policies, oversee claims, and generate reports on their customer activity, while the time and cost efficiency achieved through the platform enables brokers to tap into new significant revenue streams particularly from the UK's sharing/gig economy worth £8bn today and an estimated £140bn by 2025.

Janthana Kaenprakhamroy commented: "There are only a few software houses in the UK that create insurance software, usually charging large set-up fees, yet the quote and buy process is often slow and relies on manual input. Our Software as a Service solution was built with brokers in mind – a clear understanding of real issues that they face and simplifying or eradicating these. We embrace our relationship with the broking community and our partners and work closely to develop truly innovative solutions that empower and enable them to fulfil the currently underserved markets. The solution really simplifies the entire process for the brokers enabling them to expand their customer base, increase efficiency and revenues."

-ENDS-

ENQUIRIES
MINERVA PR
Malika Shermatova
malika@minervapr.co.uk
+44(0) 7979852604

Editor's Notes
About Tapoly

Tapoly is the first on-demand insurance provider for the gig economy in Europe, providing flexible cover for self-employed, freelancers, contractors, SMEs and more, all within minutes. As a managing general agent (MGA) and a coverholder of Lloyd's, Tapoly can distribute as well as underwrite risk on behalf of insurers. Listed in the Top 100 European Fintech Awards 2017, Tapoly was also recognised as The Insurance Provider of the Year by the British Small Business Awards 2018.



About Janthana Kaenprakhamroy

Listed by Forbes as number 6 of the Top 100 Women Founders to watch, and among the Top Ten Insurtech Female Influencers according to The Insurance Institute, Janthana is a chartered accountant with a solid background in top-tier investment banking. She is also a co-author of the InsurTECH Book and a passionate advocate of female entrepreneurs.

Through her own experience of trying to purchase the right insurance easily and affordably when letting out her spare room through Airbnb, it highlighted the need for change within the insurance sector. Nothing appeared to be tailored to the sharing economy. Tapoly was created from Janthana's vision to make sure that everyone in the sharing economy can get access to a comprehensive insurance solution at a fair price.

For more information, visit www.tapoly.com