



PRESS RELEASE
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Tapoly wins Insurance Provider of The Year 2018 award at The British Small Business Awards

Tapoly: Insurance On Tap, the fastest growing provider of flexible insurance was named Insurance Provider of the Year 2018 at The British Small Business Awards, the leading annual celebration of the UK's small business sector, honouring the best small companies, services providers, advisers, sole traders and microbusinesses in the country.

Founded in 2016 by Janthana Kaenprakhamroy, Tapoly: Insurance On Tap offers flexible commercial insurance on demand to freelancers, contractors, and small businesses, as well as bespoke insurance products for marketplaces. The award is a true recognition of Tapoly's efforts in best addressing the needs of SMEs, the quality of its services and products, as well as the value for money and the breadth of cover it offers.

As one of very few insurance providers in the UK offering flexible products suitable to the needs of SMEs, which accounted for 99.3% of all private sector businesses at the start of 2017, Tapoly is well placed to capitalise on this growth and the increasing number of self-employed workers who are expected to reach 1.4bn in number globally by 2025. Tapoly provides them with insurance that is easy, convenient, and most importantly flexible, at the tap of a finger.

In addition, Tapoly offers data-driven software as a service for insurers, brokers and corporate partners who wish to offer on-demand and bespoke products at low cost. The company is FCA licensed as a Managing General Agent and is a member of Lloyd's insurance market.

Commenting on the award Janthana Kaenprakhamroy, CEO of Tapoly, stated: *"It is wonderful to be recognised among such brilliant competition. We are so happy to have won and will continue to develop our products and services to effectively address the needs of workers and small businesses in the sharing economy."*

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ENQUIRIES

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NOTES TO EDITORS:

Tapoly was created from Janthana's vision to ensure that everyone in the sharing economy could have access to a comprehensive insurance solution at a fair price. The idea was born from the need for change within the insurance sector, highlighted through Janthana's own experience trying to purchase the right insurance easily and affordably when letting out her spare room through Airbnb. Nothing appeared to be tailored to the sharing economy.

The tremendous success of Tapoly today is a true testament to Janthana's robust background and expertise paired with strong work ethic, focus, dedication and outstanding leadership skills.



As a chartered accountant and former investment banking professional, Janthana was recently listed by Forbes as number 6 of the top 100 women founders to watch, and is among the Top Ten Insurtech Female Influencers according to The Insurance Institute.

The rapid growth of the company since its inception to date is a solid evidence of increasing market appetite and lack of current market players, providing Tapoly with a foundation to realise its ambition of becoming the largest and leading on-demand insurance provider to small businesses and sharing economy workers, while remaining true to its values:

- Trust - we deliver on our promises, and we keep our customers' needs at the centre of everything we do.
- Reliability - we will cover you for your risks and we will be there when you need us.
- Collaboration - we will work with trusted industry experts, affinity partners, and community builders to create strong networks that benefit everyone.
- Excellence - we strive to be the best in what we do, and constantly look for ways to improve our processes and products in ways that will benefit our customers.
- Responsibility - we believe in both social and corporate responsibility, and always act with integrity.



Image: Janthana collecting the award for Insurance Provider of the Year 2018.